

Family-owned company donates roofs

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By Elizabeth Jackman

A trip to the Arizona House Beautiful show at University of Phoenix Stadium last month turned out to be Patty Allen's lucky day.

"I originally went because we wanted to do landscaping in our back yard, it is about 4,000 square feet," said Patty of the home she and her husband Michael own on Hatcher Road and 55th Avenue.

"As I was walking through the exhibits, a man said to me, his company was giving away a roof, so I went and filled out a card," Patty said.

The Allen's home was chosen out of 10 Glendale homeowners who entered the roof give-away, which is a program Distinctive Roofing (DR), a local family owned business, has initiated as a way to give back to the community.

"We want to make Glendale attractive one home at a time," said Dan Grifford III (D3), who co-owns the business with his dad, Dan Grifford Jr. (D2), and his mother, Mary.

The Griffords started the roofing business in 2002. In 2007, DR was named the fastest growing roofing company in America by Inc. 500.

Preston (Bo) Hill, DR general manager, said the Allens' home was selected because it was the worst of the 10 homes whose owners applied for the new roof during the home show.

Michael said they have lived in the home for 13 years and during that time, the roof has never been repaired.

"Our neighbors have been here for 30 years and they don't ever remember the roof on this house being replaced," Michael added. "The house was built in 1972."

Work is scheduled to begin this week on the brand new 30-year timberline shingle roof valued at approximately \$4,000.

Materials for the roof are being donated by a local supply company.

Grifford said the company plans to make the roof giveaways a regular program, re-roofing the home of a Glendale family every month or two.



Dan Grifford III, upper right, inspects the roof of Michael and Patty Allen, who are receiving a new roof free of charge courtesy of Grifford's company, Distinctive Roofing.

He said they are looking for homes about 1,000 to 1,500 square feet, around 20 to 25 years old or older, and shingled.

“We are looking for people who need help, families with a terrible roof, maybe raising children or out of a job and cannot afford the expense of a new roof,” Grifford said.

To apply for a new roof, go to the Web site www.getdistinctive.com and click on the red bar inside the green box that says, “Win A New Roof!”

“Everyone who filled out an entry card at the show or fills out an entry form on our Web site will receive a free roof evaluation and a coupon for \$250 off any roof,” Hill said. “And there is no charge for one year if we come out for a second inspection, if it should rain and there is a leak. There is no risk.”

Distinctive Roofing has a history of community service. DR organized a coalition of 24 roofers and roofing supply companies last spring to donate a free roof to the Salvation Army valued at close to \$100,000. They also donated labor to re-roof the Valley Christian Center in conjunction with the NFL just prior to the Super Bowl XLII.